



# ALW: New Products 2007

ARCHITECTURAL LIGHTING WORKS

January 9, 2007

Volume 1, Issue 1



## New and Noteworthy Products:

*\*\*FEATURED IN THIS ISSUE*

- COMMALITE \*\*
- CAS \*\*
- CLARE SHELF LIGHT \*\*
- CLARE PATIENT LIGHT
- LUCERNA \*\*
- RECESSED SPOTLYTES
- LIGHTPLANE LINEAR WALL WASH

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## ALW presents new products for 2007

2006 was a whirlwind year. As ALW grew, so did our work force, with the introduction of our National Sales Manager, Shira Roth. Furthermore, as we welcome in the New Year, Architectural Lighting Works continues to expand its product line and introduce new and innovative lighting products to the Specification community.

It is with great excitement and anticipation ALW is pleased to present its newest product offerings for 2007!

We listened to the lighting needs of our valued specifiers and sales offices, and are looking forward to continuing ALW's tradition of Product Excellence and Outstanding Customer Service in the new year.

Please take a moment to review a quick glimpse at some of our New Products; the COMMALITE, CAS, CLARE SHELF LIGHT, LUCERNA, and many more....

All products have accompanying detailed Specification sheets on our website at [www.archltgworks.com](http://www.archltgworks.com).

## COMMALITE



**New Commalite (CML) series wall/ceiling mount, complete with integral ballast housing in chassis and internal reflector for maximum performance**

The New COMMALITE: The Commalite is an extruded aluminum wall/ceiling linear light that houses the ballast within the fixture chassis. The fixture allows for 330 degrees rotation and room for a clear diffuser is provided. The Standard finish is ALW's *Ultimate* Aluminum finish.

Internal specular reflector for maximum performance.

For more details, visit our website at [www.archltgworks.com](http://www.archltgworks.com)

## CAS



**New CAS series indoor outdoor wall mount provides up/down light illumination in a finely detail machined aluminum housing**

The New CAS: The CAS is an indoor/outdoor wall mount fixture providing both up and down light illumination. Made from highly detailed machined aluminum, the low profile CAS is ideal for multi-purpose applications, including façade and/or corridor lighting. Made in both MR16 and Metal halide versions (remote ballast).

Integral Sand blasted lens provides for a softer beam.

For more details, visit our website: [www.archltgworks.com](http://www.archltgworks.com)



# ALW: New Products 2007 continued...

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## What's Coming Up?

LA and Orange County IES Product Fair Thursday, February 22, 2007

GLOBAL SHOP 2007

March 7-9, Sands Convention Center, Las Vegas. Booth #1424

LIGHT FAIR INTL. 2007

May 8-10, Javits Convention Center, NYC

Booth #2364

## CLARE SHELF LIGHT

The New CLARE SHELF Light takes our already popular CLARE Sconce series and creates a luminous shelf. Shelving units mount directly to wall and accommodate up to 50lbs. Both sides use a shadow free and luminous Green Glass Acrylic which mimics the look of soda lime glass, in a much more durable acrylic. Multiple sizes and variations available.

For more details, visit our website: [www.archltgworks.com](http://www.archltgworks.com)



New CLARE SHELF Light (CSL) expands our Clare series with a green glass acrylic lens on both sides, providing a luminous shelf accommodating up to 50 lbs.

## LUCERNA



New LUCERNA Recessed (LUC) Series takes a new twist on downlighting by incorporating a luminous body, and aluminum trim.

The New LUCERNA: The LUCERNA incorporates a new twist into downlighting. Complete with a specular, lensed reflector and acrylic body, the LUCERNA is illuminated from within, eliminating any glare at the ceiling plane. Configurations in singles and multiples, the LUCERNA is sure to enhance any architectural space.

For more details, visit our website: [www.archltgworks.com](http://www.archltgworks.com)

### DID YOU KNOW.....?

ALW loves a design challenge. We design and manufacture our products in the San Francisco Bay area and will make modifications to our product to suit your specifications.

Many New products and ALW favorites are available now. For the most detailed and up-to-date information, please visit our website: [www.archltgworks.com](http://www.archltgworks.com)



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